

Citizen Watch Co. Keeps Up With Times Using TOPPS® System Rubber



Concrete Roofs Need the Extra Protection of POLYCORE™ & TOPPS SEAL EXCEL™

The Citizen Watch Co. was established in 1924. The company's founding fathers named it Citizen so it would be "Close to the Hearts of People Everywhere". During the last 75 years Citizen has expanded its business to become a global brand. Dependability is the nature of Citizen Watches and concrete roofs. However, while long-lasting, concrete does pose special challenges for restoration. Hairline cracks develop. Leaks develop and the concrete itself begins to be attacked. The economical and efficient solution of a TOPPS® seamless roof was selected to handle the job.

On a complete System 5000 job, the entire roof will be encased in POLYCORE. The super strength of POLYCORE combined with TOPPS SEAL EXCEL makes a perfect companion for this legendary maker of timepieces.



POLYCORE membrane adds what amounts to the cord in a rubber tire. Strong, durable, lasting.



TOPPS SEAL EXCEL is sprayed over POLYPRENE. Next, POLYCORE will be embedded in the wet coating to add extra strength to the roof.